



# 14<sup>TH</sup> International Congress on Higher Education **Universidad 2024**

## CALL FOR PAPERS

On the occasion of Agenda 2030 for Sustainable Development and in correspondence with the implementation of UNESCO's road map, Higher Education should consolidate the link with society in order to find more effective and innovative solutions to every country's problems and so guarantee an inclusive and quality education, promoting long-life learning opportunities for all.

### MAIN ACTIVITIES OF THE SCIENTIFIC PROGRAM:

1. Opening lecture.
2. Forum for Ministers and Higher Education Authorities.
3. Forum on "Higher Education and the Sustainable Development Goals (SDG)".
4. Forum on "UNESCO's Prospect for the Higher Education of the Future. A View from the Latin American and Caribbean context."
5. Forum on "Knowledge, innovation and sustainable territorial development."

The commitment that such participation and demand represents, makes the university --as a sustainable development agent-- strengthen its relevance, the effectiveness and efficiency of its processes, its responsibility and inclusive practices in favor of social transformation in all its dimensions, mainly in the economic, sociocultural and environmental fields. At the same time, with all that, higher education is endorsed as a public and social good, a universal human right, and an all States duty.

With all that in mind, the Ministry of Higher Education and the Higher Education Institutions (IES, for its Spanish acronym) are inviting you to participate, from February 5 to 9, in the XIV International Congress on Higher Education University 2024, at the International Conventions Center in Havana, Cuba, in order to continue a dialogue and a reflection on its role in social transformation, based on the principles of quality, sustainability and its relevance.

**"Higher Education of the Future: social transformation  
quality, relevance and sustainability"**

**The presentation of papers will be organized in seven symposia, in which special Workshops and Activities will be summoned for this University Congress edition:**

**Symposium 1.** Higher Education and the challenges for the future: internationalization, digital transformation, financing and information perspective.

- XVII International Workshop on "Higher Education and its Perspectives"
- XII International Workshop on "Internationalization of Higher Education."
- X International Workshop on "Digital transformation and the leading technologies in Higher Education."
- XIII Workshop on "Financing the Higher Education".
- I Workshop on "Information perspective in a transformative, quality, relevant and sustainable Higher Education"

**Symposium 2.** Managing Higher Education. Quality for a sustainable development.

- XVII International Workshop on "Postgraduate training for a sustainable development."
- XII International Workshop on "Evaluating Quality and Accreditation in Education."
- I International Workshop on "Managing Human Resources and their impact on Higher Education quality "

**Symposium 3.** University extension, commitment and social transformation for a sustainable development.

- XVII International Workshop on "University Extension."
- III Workshop on " Gender Equality: Advance and Projections"
- III Workshop "University, Aging and Sustainable Development."
- II Workshop on "Physical Activity and Sports"

**Symposium 4.** Training competent professionals from an inclusive and equal perspective, for a sustainable development.

- XIV International Workshop on "Higher Education Pedagogy."
- X International Workshop on "University Training for Education Professionals."
- X International Workshop on " Medical Education: Challenges and Perspectives."
- VII Workshop on "Didactics of Basic Sciences, Engineering and Architecture."
- VI Workshop on "Teaching the Arts in Higher Education."

**Symposium 5.** University, knowledge and innovation for sustainable development.

- XIV International Workshop on "University, Science, Technology and Innovation."
- XIV International Workshop on "University, Environment, Energy and Sustainable Development."
- X International Workshop on "Universalization of the University in Rural Environments".
- VIII International Workshop on "University, Food Sovereignty and Security."
- II International Workshop on "Social and Humanistic Sciences from the University."
- I International Workshop on "Open Science in Higher Education."

**Symposium 6.** Role of student and trade union organizations in Higher Education.

- XI Forum on "Student Organizations in the University."
- XI Forum on "Professional and Trade Union Organizations in the University".

**Symposium 7.** Linking the university and the productive and services: a strategic view for sustainable development.

- II International Workshop on "University and the Productive and Services Sector."

## WAY OF PRESENTING THE PAPERS

•**On site participation:** Traditional format of the congress.

•**Virtual participation:** This way will be used in the plenary sessions, with a combination of synchronous and asynchronous sessions allowing attendees to participate in real time or at their own pace, with no more than 5 minute videos. In the same way, papers will be available for all participants in the congress. A virtual discussion forum will be available to facilitate talks, open to both on site participants or distance participants.

### PRE-CONGRESS COURSES

The Organizing Committee gives you the possibility to register in courses linked to the topics to be dealt with in the Congress and taught by renowned professors and researchers from Cuba and other countries. The courses will be taught on site and virtually and will extend an academic credit and issue participation certificates.

### SUBMISSION, PRESENTATION AND PUBLICATION GUIDELINES

All papers should be submitted according to the Congress guidelines.

All submissions should be uploaded to the Gestión del Evento (congress management system), available at <https://www.congresouniversidad.cu>. A Word template can be downloaded for papers.

All papers will be subjected to a review process by the Scientific Committee of every Simposium, which decides upon the acceptance and the way papers will be presented (panels, round tables, paper presentations, discussion workshops or posters).

### LANGUAGES

Spanish, English and Portuguese

**Papers should be submitted in PDF format, in 12 point Arial font, 1line spacing, letter page size (8 ½ x 11 or 21.59 cm. x 27.94 cm.) and with 2.5 cm margins all-around. The paragraphs should be full justified and the extension of the papers should not exceed 10 pages (including annexes) according to the following format:**

- Title (in uppercase letters and no more than 15 words).
- Author and co-authors with their e-mail addresses (the papers should have up to three authors. An exception could be made for a bigger number of authors).
- Institution and country of every author and co-author (if holding positions in the institution, it should be declared, for example, if it is head of Department, Dean, Vicerrector or Rector and if it has a Master´s or Doctor´s degree).
- A paper Abstract (no more than 250 words).
- Key words.
- Text of the paper (it should have an introduction, in which the objectives of the work should be clearly defined; the development of the work divided into epigraphs, the conclusions, the bibliographical references and also, the annexes, in which charts and tables appear).
- Bibliographical references should follow APA 7th edition citation index.

The title, abstract and key words will be in the same language as the paper. Papers submitted in Spanish or Portuguese should add the translation of the title, abstract and key words into English. Papers in English should submit those aspects translated into Spanish.

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## Submission of proposals dates

Paper submission  
Paper submission deadline

September 11, 2023  
November 24, 2023

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## Registration dates

Early registration date  
Registration date  
Registration deadline to be included in the Scientific Program

November 20, 2023  
December 20, 2023  
January 8, 2024

### To that end, the following steps should be completed in the website:

1. Registration by category:
2. Review of the Registration Process: A Summary of the prices of the process going on, particulars of the person and the total amount to pay is shown. In this step, any information that is considered wrong can be checked and corrected.
3. Personal information: Data of every person to be registered should be complete. The data include: Name, Last names, e-mail, etc.
4. Payment: Access through a safe site allows an online transfer payment.
5. Confirmation: Confirmation of the process is shown. In addition, a message via e-mail will be sent with detailed information of the reservation made and the services included.

## PAYMENT OF REGISTRATION

Category	Up to December 31, 2023	From January 1, 2024
On site delegate	230.00 USD	250.00 USD
On site student	150.00 USD	
Category	Up to December 31, 2023	From January 1, 2024
Virtual delegate	160.00 USD	180.00 USD
Virtual student	100.00 USD	

\*Companions: 120.00 USD

## REGISTRATION

Through the Congress website (<https://www.congresouniversidad.cu>) you can make a registration payment transfer to the Congreso Internacional (International Congress) online payment in close collaboration with the Congress Organizing Committee. In case that more information is required, you can contact the Congress Executive Secretary through the following e-mail: [secejecutiva@congresouniversidad.cu](mailto:secejecutiva@congresouniversidad.cu)

## ACCOMMODATIONS

Accommodation packages will be offered through the Havanatur S.A. travel agency. To that end, you can contact:

**Email:** [eventos@havanatur.cu](mailto:eventos@havanatur.cu)

**Phone numbers:** (+53) 7204 7412 | 7201 977